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# Medical Experts as Enablers document

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25 March 2025, Birmingham

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# Agenda

Time	Agenda Item
09:30 – 10:30	Registration and Legal Fair style stalls focusing on different trends (see attached document)
10:30 – 11:15	Where we are now: <ul style="list-style-type: none"><li>• Welcome – <i>Lorraine Carolan</i></li><li>• Introduction – <i>Craig Budworth, Lauren France, Miles Hepworth</i></li><li>• Insurer experience – <i>Sam Lee, Markerstudy</i></li><li>• Naveed Khan Case study – <i>George Davies, Clare Senior</i></li></ul>
11:15 – 12:25	Plausibility of Mixed Injuries: <ul style="list-style-type: none"><li>• Accident reconstruction – <i>Mike Scott</i></li><li>• Plausibility Router – <i>Joanne Baker, Ryan Lysaght</i></li><li>• Implausible injuries – <i>Jewels Chamberlain</i></li><li>• Implausible Injury Operation Case Study – <i>Andrew Lucas</i></li><li>• Minor psychological claims – <i>Terri Collins</i></li><li>• Psychological Reports – <i>Dr Hannah Bashforth</i></li></ul>
12:25 – 12:55	LUNCH and Legal Fair
12:55 – 14:15	What's New: <ul style="list-style-type: none"><li>• Pain Expert – <i>Mark Alexander-Williams</i></li><li>• Insurer collaboration experience – <i>Brian Duncan, Aviva</i></li><li>• Evidencing poor behaviours– England - <i>Miles Hepworth</i></li><li>• Evidencing poor behaviours – Scotland – <i>Justine Reilly</i></li><li>• Evidencing poor behaviours – Northern Ireland – <i>Ciara Liddy</i></li><li>• Data focus – what appears on the horizon – <i>Simon White</i></li><li>• Automation of medical evidence – <i>Craig Budworth</i></li></ul>
14:15 – 14:30	BREAK and Legal Fair
14:30 – 15:15	New experts to Watch: <i>Kes Earl, Sangeet Sanghera, Lauren France</i>
15:15 onwards	Round up and drinks

# Guest Speakers

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Sam Lee  
Fraud Risk and Technical Manager  
Markerstudy Group

Sam has 18 years of experience within the insurance counter fraud industry and has been in role at Markerstudy Group for just over two years.

Sam is part of the Markerstudy leadership team for Motor, Home and Pet Application and Claims Fraud and is heavily involved in setting organised fraud strategy and Markerstudy's approach to disrupting bad actors in the industry.

Sam has a particular interest in large loss injury fraud and credit hire fraud.



Dr, Mark Alexander-Williams  
Pain Management Consultant

## **Consultant in Anaesthesia and Pain Medicine Broomfield Hospital (October 1998 - present)**

### **Medico Legal Experience**

Dr Mark Alexander-Williams is a Consultant in Pain Management and an Expert Witness instructed by Claimants and Defendants.

He has been an expert witness for 10 years and has completed over 1,500 reports. His report writing ratio is balanced and he has opined on both PI and Clinical Negligence reports evenly. He has experience reporting on the TVT mesh cases and has offered opinion on many amputations related claims. His forensic approach means that he is considered a knowledgeable and sensible expert with the wider instructing party community.

### **Clinical Experience**

Dr Mark Alexander-Williams stands at the forefront of private Pain Management consultancy in London. His journey in medicine commenced at The London Hospital, where he also started his anaesthetic training. His professional path led him through roles as an SHO in Bury St Edmunds, followed by a Registrar position in Leicester and within the South Trent rotation.

Taking a hiatus from clinical duties prior to achieving Senior Registrar status, Dr Alexander-Williams delved into research, exploring innovative methods of opiate administration and investigating the impact of anaesthetic agents on respiratory function. During his tenure as a senior registrar, he undertook a sabbatical year in Melbourne, Australia. Later, as a consultant, he devoted six months to refining his skills in intervention pain techniques during a sabbatical in London.

Driven by a passion for tackling complex pain challenges, Dr Alexander-Williams finds himself immersed in diverse cases. A significant portion of his referrals, amounting to three-quarters, relate to back pain and sciatica. He specialises in incorporating

invasive methodologies like radiofrequency lesioning within a comprehensive biopsychosocial care model.

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Hannah Bashforth  
Consultant Clinical Psychologist

Dr Hannah Bashforth has worked as a clinical psychologist in psychological medicine and pain services across the North West for over 17 years, including most recently 8 years as research lead at The Walton Centre for Neurology and Neurosurgery and 4 years as lead Clinical Psychologist for psychological trauma (PTSD) in ICU services in a large Manchester NHS Trust .

She is currently Academic Director at the University of Liverpool Clinical Psychology Doctoral programme and is actively involved in research groups in both pain and birth trauma; she is well published in peer reviewed papers and presents regularly at conferences and seminars. Dr Bashforth has held numerous national positions representing psychology in chronic pain, including that of National psychology representative for the British Pain Society. Dr Bashforth has a particular interest in female health related issues and psychological trauma.

In addition to many years working within NHS medical psychology services Dr Bashforth has also been working in private practice since 2009 and commenced medicolegal work in 2012. She completes both personal injury and medical negligence claims for claimant and defence and holds a 50:50 split in work completed.

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Brian Duncan  
Insight Handler, Aviva

Brian works for Aviva in their site just outside Glasgow. He has been working in the claims industry for five years and has been part of Aviva's Know Your Opponent team for the past two years. Brian says this has been simultaneously one of the most intense but most rewarding jobs he's ever had. Brian has had the chance to tackle solicitors of concern, highlight networks of enablers and opponents working together and seeing demonstrable real-world results; which Brian says is both incredibly interesting and hugely rewarding.

Outside of work, Brian has been married to his wife Emma for nine years and they have a five-year-old son, Charlie.

Brian is an honours-level graduate in sports journalism and although no longer working within journalism is still very much into most sports – even cricket. When Brian is not working or following sport, he says he is most likely be indulging in some gaming, usually Call of Duty or Fortnite, or playing board games with his family.

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# DWF Speakers

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# DWF Speakers (continued)

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# Legal Fair

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